



Dear Colleagues,

This privacy notice explains how **ALDI SÜD KG** uses your personal data within for the realisation of the following event:

Global Managing Director Meeting (GMDM) 2026 in Munich

This meeting forms part of the ONE ALDI initiative, which is a range of communication and engagement events based on the content of the updated AMS. ONE ALDI seeks to improve our company wide understanding and commitment to our Purpose, values, Operating Principles and Cultural Principles.

1. Controller:

ALDI SÜD KG
Michael-Walz-Gasse 18d,
A-5020 Salzburg

DPC Team:
ASH Risk & Compliance,
privacy@aldi-sued.com

2. What data do we process?

To realise the event the following categories of personal data of you are processed:

- Full name, email address, telephone number, passport/ID number, first and last name on passport, date of birth, nationality.
- Travel details: Means of transport, arrival and departure times, departure from and to.
- Accommodation: Check-in and check-out dates.
- Menu preferences: Dietary requirements.

The personal data we process to realise the event was either directly obtained from you or from your PA, if you advised them to sign you up for the event.

3. Purpose and legal basis for the processing:

We process the above-mentioned personal data for the following purposes:

- The information entered into the GMDM 2026 Hub (Guest Management Platform) will be used by the central ONE ALDI team and VOK DAMS (Events Agency) to coordinate event logistics for the Global Managing Director Meeting (GMDM) in Munich. This will ensure that accommodation is arranged, hotel registration is seamless, meals are aligned with individual preferences, and sufficient on-site support is provided.

4. Legal basis:

We process your personal data based on our legitimate interest according to Art 6 (1) lit f GDPR. Our legitimate interest results from the purposes mentioned above.

5. With whom will your data be shared?

We will share your personal data with:

- Internal recipients:
 - ONE ALDI Central Team (IFA – GHR)
ALDI SÜD KG
Michael-Walz-Gasse 18d,
A-5020 Salzburg, Austria
- External recipients:
 - VOK DAMS Events GmbH
Katernberger Straße 54
42115 Wuppertal, Germany
 - Sofitel Munich Bayerpost
Bayerstraße 12,
80335 München, Germany
 - Augustiner Keller
Arnulfstr. 52
80335 München, Germany

6. How long do we store your personal data?

It is intended to store your personal data as long as it is necessary to fulfil the above defined purposes.

7. What are your data subject rights?

According to the prerequisites of Art 15 - 21 GDPR, you have the following data subject rights:

- **The right to request access:** you can ask for copies of your personal data;
- **The right to rectification of any inaccurate data:** you can ask us to rectify inaccurate personal data and to complete incomplete personal data;
- **The right to erasure:** you can ask us to erase your personal data;
- **The right to restrict processing:** you can ask us to restrict the processing of your personal data;
- **The right to object to data processing:** you can object to the processing of your personal data;
- **The right to data portability:** you can ask that we transfer your personal data to another organisation or to you.

Please submit such requests to privacy@aldi-sued.com.

Further, you have the right to lodge a complaint with the supervisory authority:

Österreichische Datenschutzbehörde

Barichgasse 40-42,
1030 Wien
dsb@dsb.gv.at